# Muhammad Umer Hafeez Bhatti

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# **OBJECTIVE**

Seeking a challenging career position in the field of Education / Teaching Management Science Courses related to Marketing in a HEC or Foreign recognized University / Institute where I can develop and utilize my skills.

# ACADEMIC QUALIFICATIONS

- Pakistan Air Force Karachi Institute of Economics & Technology Master of Business Administration (MBA-Marketing Equivalent to M.Phil.) CGPA: 3.33 out of 4.0 Year [2015 to 2019]
- UNIVERSITY OF KARACHI Bachelor of Commerce (B.Com) Year [2011-2014]
- BOARD OF INTERMEDIATE EDUCATION, KARACHI H.S.C. [Pre-Engineering] Year [2008-2010]
- BOARD OF SECONDARY EDUCATION, KARACHI S.S.C. [Science] Year [2006-2008]

# TRAININGS & CERTIFICATIONS

- ➤ Faculty Development Program Level I (Certification from NUML)
- > Advance Diploma in Information Technology (A.D.I.T from STEVTA)
- Junior Web Master (Aptech Institute)
- Freelancing, Digital Literacy and Digital Marketing (Certification from DigiSkills.pk offered by Ministry of IT and Telecom, Govt. of Pakistan)
- SAP-Plant Maintenance (From K-Electric)

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#### SKILLS

- Excellent Communication
- ➤ Leadership
- > Teamwork
- Interpersonal
- Motivational
- Teaching
- Problem Solving

# **LANGUAGES**

- ➢ English
- > Urdu

# WORKING EXPERIENCE

- National University of Modern Languages, Karachi Campus From: Feb-2023 to Present Job Title: Visiting Faculty Job Description: Teaching Management Sciences Course related to Marketing.
- ✤ Govt. of Sindh, District & Sessions Court Karachi East.

From: Oct-2016 to Present

Job Title: Acting Reader/COC (BPS-16)

**Job Description:** Manage Office Correspondence, Ensure Compliance of Judge Orders, Manage Administrative issues of Courts, Prepare Reports on Weekly, Fortnightly & Monthly Basis, Ensure Service of Notices/Summon received from Hon'ble Supreme Court of Pakistan and Hon'ble High Court of Sindh and Guiding / Dealing with the litigants and any other work assigned by the Hon'ble District and Sessions Judge.

 Junaid Academy Coaching Center, Karachi From: Sept-2020 to Present Job Title: Teacher Job Description: Teaching Banking, Principle of Management, Economics and Introduction to Business, Business & Industrial Law.

### K-Electric Ltd (Third Party Contract – HTA) From: July-2014 to Sept-2016 Job Title: Back Office Executive Job Description: Assist and Support Administrative staff in their day to day operations, Ensure the entry of data in softwares and update different details on MIS Prepare fortnightly & monthly progress reports & any other work assigned by the Manager.

# **PUBLICATIONS**

**Bhatti, Muhammad Umer Hafeez**, Impact of Celebrity Endorsement on Customer Purchase Intention (May 22, 2019). Available at SSRN: https://ssrn.com/abstract=4223379 or http://dx.doi.org/10.2139/ssrn.4223379

# **HOBBIES / ACTIVITIES**

Watching Movies

Net Surfing